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ARTIST PROFILE - **KIDD SANTHE**
"RAPPER & PRODUCER"



THOUSAND



**Kidd
Santhe**

Kidd Santhe

ABOUT

Meet Kidd Santhe, the multi-talented rapper and producer making waves in Malaysia's music scene. Born with an innate passion for beats, he embarked on his musical journey when he was just 10 years old, delving into the world of beatboxing before swiftly transitioning to mastering various aspects of music creation, including rapping, composing, songwriting, producing, and the intricate art of mixing and mastering.

His early accomplishments set the stage for a vibrant career. Kidd Santhe's stellar talent began gracing the stage in 2010, for Disney's 'My School Rocks'. At just 16, he then began cultivating his fanbase on SoundCloud, achieving a remarkable feat of over 200,000 streams in just three months as a breakthrough artist.

Kidd Santhe's artistic prowess has since skyrocketed, as he now boasts a portfolio of over 60 songs. His impact transcends the local music scene, evidenced by an impressive 100 million views across all digital streaming platforms. His breakthrough moment came with 'Haa Tepok' a collaboration with MK K-Clique and Meerfly, amassing over 89 million YouTube views and 100 million streams, marking a definitive turning point in his career.

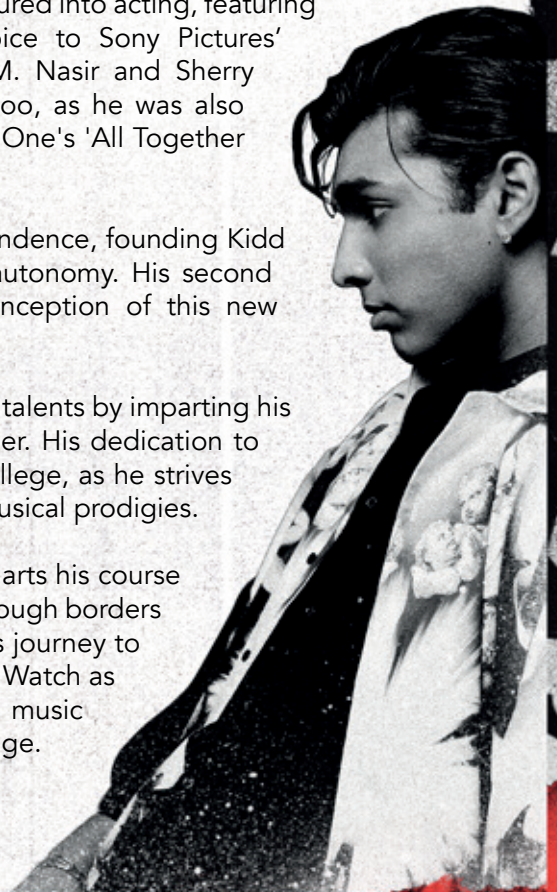
The list of artists seeking collaboration with Kidd Santhe reads like a who's who of the Malaysian music scene. From Syamel, Altimet, Aman Ra, SonaOne, and many more, his touch is known to elevate any project. His influence extends to producing songs for major global brands, including the FIFA World Cup, Netflix, Astro, Milo, Cadbury, Pepsi, and many more.

Beyond his musical mastery, Kidd Santhe has also ventured into acting, featuring on Netflix's #NetflixBahasaSini and lending his voice to Sony Pictures' animated film 'Over The Moon', alongside Dato' M. Nasir and Sherry Alhadad. His influence extends beyond the studio too, as he was also selected as a judge for Malaysia's adaptation of BBC One's 'All Together Now' on Astro.

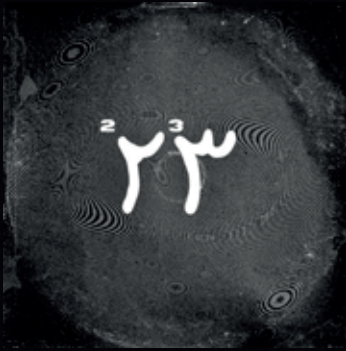
In 2021, Kidd Santhe took a bold step toward independence, founding Kidd Next Door Productions, a platform for his creative autonomy. His second album, 'SAMPAH,' released in 2022, marked the inception of this new chapter.

Kidd Santhe actively collaborates and helps emerging talents by imparting his knowledge and skills through learning from each other. His dedication to music education led him to guest lecture at CATS College, as he strives to play a key role in shaping the next generation of musical prodigies.

2024 promises to be a pivotal year, as Kidd Santhe charts his course into the international music scene. Aiming to break through borders and introduce a groundbreaking genre, Kidd Santhe's journey to becoming an international artiste has only just begun. Watch as this Malaysian maestro continues to redefine the music landscape, leaving an indelible mark on the global stage.



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